

Transnational Training Course METAPHOR

TTC Outline:

Dates: November 20-27, 2024

Location: Šabac, Serbia

Organizer: Udruženje Svetlost, Serbia

Partner Organizations:

- KulturLife, Germany
- Re-Act, Bulgaria
- AJ Messa Local de la Juventud, Spain
- Asociación Europa2020, Spain
- Studio B, Croatia

Transnational Training Course Description

The Transnational Training Course METAPHOR is designed for young activists and aspiring filmmakers who aim to harness the power of video production to advocate for mental health awareness. This training will equip participants with technical skills, creative strategies, and campaign-building techniques to create impactful media that addresses mental health issues. The program fosters collaboration, creativity, and advocacy, culminating in a public showcase of participant projects within the local community of Šabac.

Methodology

The program adopts a hands-on, experiential learning methodology, with sessions emphasizing practical skills and real-world application. Activities include:

- **Video Production Workshops:** Participants will learn storytelling, filming, and editing techniques, with guidance from industry professionals.
- **Campaign Development:** Step-by-step guidance will help participants transform their ideas into actionable mental health campaigns.
- **Public Engagement:** Participants will engage with the Šabac community through interactive activities, such as street actions, school visits, and a final public showcase.
- **Collaborative Teamwork:** The program includes group-based tasks to encourage teamwork and foster a supportive learning environment.

Participant Profile

We seek 35 young people who are:

- **Age:** 14-30 years old

- **Background:** Passionate about mental health advocacy, video production, or social activism
- **Skills:** No prior technical skills required; motivation and interest in advocacy are essential
- **Commitment:** Willing to actively engage in each session
- **After training commitment:** Willing to take what they've learned and continuing the advocacy efforts after the training ends, continuing to work on it after they come back home

Agenda:

Day 1 (Nov 20): Arrival and orientation in Šabac

Day 2 (Nov 21): Introduction, Ice-Breaking, and Team Building

Day 3 (Nov 22): Exploring Mental Health, Inclusion, Activism, and Participation

Day 4 (Nov 23): Filmmaking and Social Media Campaigning

Day 5 (Nov 24): Video Production and Post-Production

Day 6 (Nov 25): Campaigning and Advocacy in Action

Day 7 (Nov 26): Manual Feedback, Final Campaign Planning and Closure

Day 8 (Nov 27): Departure

Outcomes

Participants will complete the program with:

- Practical skills in video production, campaign strategy, and social media promotion
- A mental health advocacy campaign tailored to their community
- A network of like-minded activists from across Europe