



Co-funded by the
Erasmus+ Programme
of the European Union

ART URBAN REGEN

URBAN REGENERATION WITH HELP OF ARTIST ENTREPRENEURSHIP

ART URBAN



WHAT IT IS ABOUT?

ArtUrbanRegen project, supported by European Commission under Erasmus+ programme, aims to develop both the artistic entrepreneurial and urban renewal skills of adults in a need of qualification. This project looks for their benefit by contributing to their up-skilling and giving them the opportunity to fit better in the labour market.

OUR OBJECTIVES:

- to increase the number of people with improved skills in creative business development focused on urban regeneration field;

- to raise awareness on the topic of urban regeneration entrepreneurship education for the whole community;

- to improve local, regional and national programme for urban regeneration & entrepreneurship;

- to inspire and acknowledge the Urban regeneration's opportunities for business.



WHO IS IT FOR?

The project is targeting directly two profiles:

- adults in a need of qualification;
- educators in urban regeneration, entrepreneurship and creative industries;

These two groups will be directly involved in project activities.



WHAT DO WE PRODUCE?

ArtUrbanRegen project will produce the following:

- training package of urban regeneration with the help of artist's entrepreneurship. It will contain a set of guidelines and methodologies on how to deliver the training but also a collection of tools and topics/competences on which the training will focus;
- e-Learning open source web-based platform able to host a community of users;
- handbook for training facilitators in urban regeneration with the help of artist entrepreneurship;
- assessment tool and recognition of learning outcomes;
- policy guidelines on urban regeneration with the help of artist entrepreneurship.

SOCIAL MEDIA



fb.me/ARTURBANPROJECT

ART URBAN



The EU initiative that aim is to improve both, artistic and entrepreneurial skills of adults in a need of qualification in Romania, Sweden, Germany and Spain.



ARTURBANREGEN WILL INVOLVE DIRECTLY:

- 80 adults from 4 EU countries;
- 25 educators in urban regeneration, entrepreneurship and creative industries;
- at least 200 decision makers.

We invite You to
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Contact Us and Get
Involve Into Project
Activites and Events!

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